

At a Glance



Net sales (FY2023)

208.3 billion yen



Operating profit (FY2023)

18.8 billion yen



ROE (FY2023)

10.5%

The TOMY Group owns more than 60 brands, including iconic names such as TOMICA, PLARAIL and LICCA dolls. These brands have successfully evolved with the times, appealing to many different age groups and regions while consistently delivering fresh excitement and joy to consumers as beloved, long-selling brands.



リカちゃん



プラレール

During the Medium-Term Management Plan from fiscal 2021 to fiscal 2023, we shifted the focus of our business from toys to asobi and explored the company's potential. We expanded our target age group to include the kidults segment, broadened our geographic reach globally and successfully captured inbound demand. These successful efforts by TOMY, T-ARTS and KIDDY LAND to expand business in Japan and Asia resulted in record sales and profits for the fiscal year ended March 31, 2024.



Number of employees (Consolidated)
(FY2023)

2,423

The TOMY Group has 2,423 employees worldwide.

Innovative ideas that excite both children and adults come from a workplace that respects the individuality, skills and diverse values of its employees. We are committed to fostering an environment that supports employee growth and fulfillment, empowering them to achieve their full potential.



Overseas sales ratio (FY2023)

35.3%



Subsidiary in Japan or overseas (FY2023)



Japan

7



Overseas

28

The TOMY Group operates a total of 35 subsidiaries worldwide. Seven are in Japan and 28 are overseas. With production bases in China*, Vietnam and Thailand, we supply a wide range of products to more than 130 countries and regions around the world.

Note: Including contract manufacturers

We aim to be a Global Asobi Company with product development, marketing and sales seamlessly integrated Group-wide by 2030. The TOMY Group promotes diversity, equity and inclusion (DEI), with a focus on empowering women. In fiscal 2023, 100% of TOMY's eligible employees, both men and women, took childcare leave and returned from it.

In addition, employees from diverse backgrounds work at our domestic and overseas Group companies, creating new value based on this diversity. DEI Committee of TOMY International, which oversees our international business, includes members from North America, the United Kingdom and Europe. Together, they promote diversity from a global perspective.

