



For Immediate Release

August 26, 2024

**High age target hobby brand “T-SPARK”  
“SYNERGENEX” series released,  
featuring the collaborations that you dreamed of!**

**“TRANSFORMERS” × “ZOIDS” × “DIACLONE” triple collaboration project  
“TRANSFORMERS” & “GODZILLA” / “ZOIDS” & “SPIDER-MAN”**  
Pre-orders for a continuing lineup of collaborative products with other big content will start successively in September 2024

TOMY Company, Ltd.



TOMY Company, Ltd. (Representative Director, President & COO: Akio Tomiyama, headquarters: Katsushika-ku, Tokyo) will launch the new “SYNERGENEX” series from the high age target hobby brand “T-SPARK” in September 2024. Ahead of the release, “SYNERGENEX” will be unveiled at Japan’s largest toy trade fair, the “INTERNATIONAL TOKYO TOY SHOW 2024,” which will be held from Thursday, August 29, 2024.

“SYNERGENEX” is a series that will maximize the synergy of collaboration between our IPs<sup>(\*)</sup>, which include “TRANSFORMERS,” “ZOIDS” and “DIACLONE,” and the IPs and brands of other companies and provide new enjoyment, such as through unexpected combinations and offering an expanded range of play (recommended age: 15 years and up).

▶ **“TRANSFORMERS” × “ZOIDS” × “DIACLONE”**

The “TRANSFORMERS” shape-changing robot characters, “ZOIDS” real moving kit (build-it-yourself motorized toys) and “DIACLONE” original SF character toys, which are three of our IPs that TOMY Company takes pride in, transcend the boundaries of their brands and are featured in the first triple collaborative product, “SHIELD-D-PRIME,” which will be released in 2025.

▶ **“TRANSFORMERS” & “GODZILLA”**

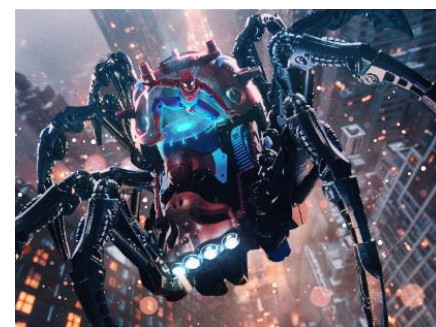
To commemorate two anniversaries: the 70th anniversary of “GODZILLA” and the 40th anniversary of “TRANSFORMERS,” we launched a collaboration project between two of the world’s major content that originated in Japan. Pre-orders will begin in November 2024 for two products: “MEGATRON-TYPE GODZILLA” and “OPTIMUS PRIME-TYPE MECHAGODZILLA.”

▶ **“ZOIDS” & “SPIDER-MAN”**

Spider-shaped ZOIDS, each with a SPIDER-MAN action figure, were developed based on the concept of “SPIDER-MAN protects New York City with a spider-shaped metallic lifeform!” Pre-orders will begin in early September 2024 for two products: “SPIDER ZOIDS SPIDER-MAN special” and “SPIDER ZOIDS BLACK SPIDER-MAN special.”



“TRANSFORMERS” & “GODZILLA”



“ZOIDS” & “SPIDER-MAN”

## ▶ Collaboration projects with other big content

Many collaboration projects with other popular big content are also planned to be launched in the future. These include collaborative products featuring “ZOIDS” and the “Mobile Police Patlabor” anime, collaborative products for the 20th anniversary of the hunting action game “Monster Hunter” with “ZOIDS” and with “TRANSFORMERS,” and collaborative products to commemorate two anniversaries: the 40th anniversary of “TRANSFORMERS” and the 30th anniversary of the “MACROSS 7” anime.

(\*1) Intellectual Property: IP such as characters

## About the new “SYNERGENEX” series of “T-SPARK”

### ▶ New “SYNERGENEX” series

This new series was developed from TOMY Company’s high age target hobby brand “T-SPARK.” This series will include collaborative products and content featuring our IPs, such as “TRANSFORMERS,” “ZOIDS” and “DIACLONE” that are the pillars of “T-SPARK,” with the IPs and brands of other companies.

The name of the series is a coined word, combining “synergy,” “gene” and “next.” The series aims to maximize the synergy of collaboration between our IPs and the IPs and brands of other companies. Through the unexpected combinations, as well as through the crossing of common genes although the shapes and forms are different, this series will create new value, such as by offering an expanded range of play. Accordingly, such collaboration will bring further prosperity that mutually benefits the IPs and brands, and delivers excitement to the fans.

“T-SPARK” official website: [www.takaratomy.co.jp/products/tsparkofficial/](http://www.takaratomy.co.jp/products/tsparkofficial/)

“SYNERGENEX” teaser video: [youtu.be/CUWB2iakKcA](https://youtu.be/CUWB2iakKcA)

# SYNERGENEX

### Unveiling at the “INTERNATIONAL TOKYO TOY SHOW 2024” to be held from Thursday, August 29

The new “SYNERGENEX” series will be unveiled at Japan’s largest toy trade fair, the “INTERNATIONAL TOKYO TOY SHOW 2024.” The key visual and a teaser video of the “TRANSFORMERS” × “ZOIDS” × “DIACLONE” triple collaboration project, as well as collaborative products featuring “TRANSFORMERS” & “GODZILLA” and “ZOIDS” & “SPIDER-MAN” will be shown.

Event Period: Thursday, August 29 to Sunday, September 1, 2024

• Buyers’ days: Thursday, August 29 and Friday, August 30, 2024

• Public days: Saturday, August 31 and Sunday, September 1, 2024

Event Location: Tokyo Big Sight (3-11-1 Ariake, Koto-ku, Tokyo)

Note: For details, please refer to the “INTERNATIONAL TOKYO TOY SHOW 2024” official website ([www.tokyotoyshow.com/event/8682](http://www.tokyotoyshow.com/event/8682)).



## Overview of the “TRANSFORMERS” × “ZOIDS” × “DIACLONE” triple collaborative product

The first triple collaborative product to combine “TRANSFORMERS,” “ZOIDS” and “DIACLONE,” the three robot mecha series that TOMY Company takes pride in, will be released!

### [SHIELD-D-PRIME]

This collaborative mecha robot that you dreamed of features the “ZOIDS Shield Liger” that can be boarded by DIACLONE crew members and transforms into “Optimus Prime,” the noble commander of the “TRANSFORMERS.”

Launch Date in Japan: 2025

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Pre-order Opening: Not determined

SRP: Not determined



## Overview of the “TRANSFORMERS” & “GODZILLA” collaborative products

A collaboration project was launched between two of the major content that originated in Japan and gained popularity around the world! Two products, “MEGATRON-TYPE GODZILLA” scanned<sup>(\*)</sup> from “GODZILLA” and “OPTIMUS PRIME-TYPE MECHAGODZILLA” scanned from the Type-3 KIRYU (Mechagodzilla), will be released to commemorate two anniversaries: the 70th anniversary of “GODZILLA” and the 40th anniversary of “TRANSFORMERS.”

(\*) According to the story set in the TV animation series and movies, the TRANSFORMERS robots scan and transform into vehicles on Earth.

### [MEGATRON-TYPE GODZILLA]

“Megatron,” the tyrannical leader of destruction in “TRANSFORMERS,” scanned “GODZILLA” and transformed into a figure with the powers of Godzilla! The entire body of this product has markings to resemble the skin of “GODZILLA,” and the pattern of the dorsal fins when Godzilla breaths its heat ray is reproduced using clear parts and painted markings. Includes clear effect parts to reproduce the heat ray.



“MEGATRON-TYPE GODZILLA”

### [OPTIMUS PRIME-TYPE MECHAGODZILLA]

The main character “Optimus Prime” in “TRANSFORMERS” appears as a new figure clad in the silver color of the “Type-3 KIRYU (Mechagodzilla),” which was a biological robot used against Godzilla in the movie “Godzilla against Mechagodzilla.” The included trailer was inspired by the “Kiryu” belonging to the Japan Counter-Xenomorph Self Defence Force, and can be transformed into base mode for play as a base. Includes maser-colored weapons (masers are fictional weapons that appear in special effects movies produced by TOHO CO., LTD.).



“OPTIMUS PRIME-TYPE MECHAGODZILLA”

Launch Date in Japan: Summer 2025

Pre-order Opening: Fall 2024

SRP: Not determined

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## Overview of the “ZOIDS” & “SPIDER-MAN” collaborative products

“SPIDER-MAN” appears in the “ZOIDS” series!

### [SPIDER ZOIDS SPIDER-MAN special]

### [SPIDER ZOIDS BLACK SPIDER-MAN special]

Two “spider-shaped ZOIDS,” one with the coloring of “SPIDER-MAN” and one with the coloring of “Black SPIDER-MAN,” will be released! The products were developed based on the concept of “SPIDER-MAN protects New York City with a spider-shaped metallic lifeform!” Each product includes a 1/35 scale SPIDER-MAN action figure with two sets of interchangeable forearms, one set with clenched fists and one set with web-shooter hands. In addition, the dedicated stand can be used to display the movable “SPIDER-MAN figures,” the first in the “ZOIDS” series, on the “ZOIDS” in a dynamic pose or by themselves.

Launch Date in Japan: Late April 2025

Pre-order Opening: Early September 2024

SRP: Not determined

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“SPIDER ZOIDS SPIDER-MAN special”



“SPIDER ZOIDS BLACK SPIDER-MAN special”

### <Common information on all products in the “SYNERGENEX” series>

Recommended Age: 15 years and up

Sales Channels: Electronics retail stores, hobby specialty stores, and model specialty stores in Japan, online stores, and TOMY Company’s official online store “Takara Tomy Mall” ([takaratomy.com](http://takaratomy.com)), etc.

## About the collaboration projects with other big content

### “ZOIDS” × “Mobile Police Patlabor”

The second round of “ZOIDS” and “Mobile Police Patlabor” collaborative products to be released! In addition, a “ZOIDS” × “Mobile Police Patlabor” digital manga (scriptwriter: Kazunori Ito, character designer: Akemi Takada, mecha designer: Hidetaka Tenjin and manga artist: Naoto Tsushima) will start in October, with one issue scheduled to be published every month.



Launch Date in Japan: 2025

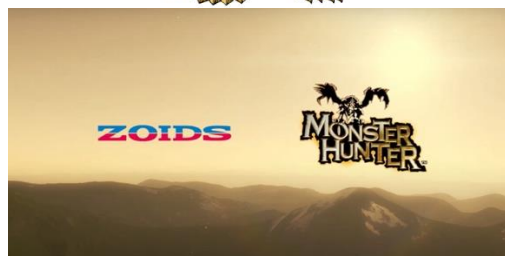
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### “ZOIDS” × “Monster Hunter”

A collaboration project between “ZOIDS” and the hunting action game “Monster Hunter!” A new project is currently being planned.

Launch Date in Japan: Not determined

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### “TRANSFORMERS” × “Monster Hunter”

A collaboration project to be launched to commemorate the 40th anniversary of “TRANSFORMERS” and the 20th anniversary of the hunting action game “Monster Hunter!” Details will be announced at the “TOKYO GAME SHOW 2024,” which will be held from Thursday, September 26.

Launch Date in Japan: Not determined

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### “TRANSFORMERS” × “MACROSS 7”

A collaborative product to be released to commemorate two anniversaries: the 40th anniversary of “TRANSFORMERS” and the 30th anniversary of the “MACROSS 7” anime.

Launch Date in Japan: Not determined

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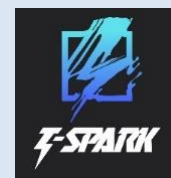


**◇ Product images shown in this release are for illustrative purposes only. The final shape, specifications and coloring may differ.**

#### ■ “T-SPARK”

“T-SPARK” is the unified brand name for hobby products for adults developed by TOMY Company. As a hobby brand that offers an experience of boundless energy, the name T-SPARK means innovative and sophisticated adventure.

“T-SPARK” official website: [www.takaratomy.co.jp/products/tsparkofficial/](http://www.takaratomy.co.jp/products/tsparkofficial/)



#### ■ Series covered: 9 series in total

“**TRANSFORMERS**” shape-changing robot characters

“**DIACLONE**” original SF character toys

“**REALIZE MODEL**” action plastic kits

“**PROJECT: M**” (tentative name) assembled action figures

“**SYNERGENEX**” collaborative products and content featuring our IPs with the IPs and brands of other companies

“**ZOIDS**” real moving kit (build-it-yourself motorized toys)

“**ADAMAS MACHINA**” alloy model

“**TOYRISE**” REALTOY products

“**METAMOR VERSE**” movable plastic character kits

Note: Details of “PROJECT: M” will be announced this fall.

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